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Final Report

bauma CHINA 2026: Industry Transformation Drives Largest Edition Ever

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- **Huge demand drove first-ever dual-venue edition with a record 400,000 sqm of exhibition space**
- **4,120 (+16%) exhibitors from 37 countries and regions**
- **340,431 (+21%) trade visitors from more than 200 countries and regions**
- **Expanded supporting program featuring live demonstrations, high-level conferences and Tech Talks**

Electrification, intelligent machines, autonomous operation and digitalization have moved to the center of the construction machinery industry—and bauma CHINA 2026 is where these advances took shape and new business opportunities emerged. Marking a historic milestone, the 2026 edition introduced a dual-venue format for the first time. Held at Shanghai World Expo Exhibition & Convention Center (SWEECC) from November 23 to 26 and Shanghai New International Expo Centre (SNIEC) from November 24 to 27, the exhibition brought together the entire industry value chain under one brand, from machinery and components to new energy and intelligent solutions. With a record 400,000 sqm of exhibition space, 4,120 exhibitors from 37 countries and regions and 340,431 trade visitors from more than 200 countries and regions, bauma CHINA reaffirmed its position as Asia's leading trade fair for construction machinery, building material machines, mining machines and construction vehicles.

Stefan Rummel, CEO of Messe München commented: "The largest edition of bauma CHINA ever has demonstrated how fast our industry is evolving. The dual-venue concept was not simply about creating more space. It reflected an industry where demand has reached new levels. At Asia's leading platform for the construction machinery and mining industry, we saw the technologies, partnerships and business opportunities that are shaping the future of our sector."

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Su Zimeng, Chairman of the China Construction Machinery Association, also underlined the strategic weight of bauma CHINA: “As the most influential international event in construction machinery industry in 2026, this year's bauma CHINA showcased the latest advances made by the industry in high-end manufacturing, intelligent technologies, green development and industrial integration. It serves as a vital platform for global industry engagement, technical exchange and business collaboration.”

Full Value Chain on Display: Global Giants Lined up

bauma CHINA 2026 brought together the industry’s core global forces. Leading Chinese manufacturers such as XCMG, SANY, Zoomlion, Shantui, SDLG, LiuGong, Dingli, Lonking, NFLG, Lovol, Sinoboom, CRCHI and Sunward exhibited alongside international brands including Ammann, Caterpillar, Fayat Group, Hidromek, Komatsu, Skyjack, and Wirtgen Group—with around 50 percent of the Yellow Table Top 50 companies presented.

“Our exhibition area reached a record high.” concluded the representative of XCMG Group, “bauma CHINA marked important moments of win-win cooperation with our global partners.” Hui Zhao, Exhibition Manager of SANY Group lauded that “We exhibited at both venues. The expanded exhibition space enabled us to showcase our comprehensive portfolio and welcome a large number of visitors.” “bauma CHINA provided an excellent platform for presenting our latest products and demonstrating the direction of our future technological development.” shared Keyyum, Deputy General Manager of Overseas Company of Zoomlion Heavy Industry Science & Technology Co., Ltd. Xichun Liang, Director of Sales & Marketing Division of Komatsu (China) Ltd. further added: “bauma CHINA has seen a significant increase in visitor numbers and industry participation. Its international reach has also continued to expand.” Zhe Jin, General Manager of the Non-Road Business Division of FAWDE pointed out: “The venue – SWEECC – where we exhibited opened a day earlier and was packed with visitors. We had extensive discussions with international customers, giving us valuable opportunities to introduce our products and company directly to overseas markets.”

Electrification and Intelligence Redefine the Industry

The exhibitor profile extended far beyond OEMs. Battery and energy specialists such as Contemporary Amperex Technology Co., Limited, EVE Energy and REPT, exhibited alongside suppliers of intelligent control and autonomous systems, underscoring a shift from individual machines to complete ecosystems

covering large all-electric machinery, energy storage, charging infrastructure and services. On the show floor, remote-control cockpits, unmanned mining truck fleets and coordinated multi-machine operations offered a preview of AI-enabled construction sites, demonstrating how energy and digital technologies are making machinery smarter, more connected and more efficient.

“In the era of electrification, the construction machinery sector places greater emphasis on synergy across the entire industrial chain.” said Yiqi Tang, Deputy General Manager of Commercial Vehicle Division of REPT BATTERO.
Jiying Yuan, Application Manager of Construction Machinery Business Unit Mobile Hydraulics of Bosch Rexroth China mentioned: “Innovations from China in areas such as new energy and AI-powered embodied intelligence are increasingly shaping the future of the construction machinery industry and driving its transition towards low-carbon, intelligent and globally connected development.”

International Attendance Reaches New High

bauma CHINA 2026 once again reaffirmed its role as an international meeting point for the industry, attracting trade visitors from key markets worldwide. This year’s overseas visitors accounted for 29% of total attendance, with their numbers up over 60% compared with the previous edition. The top 10 visitor countries and regions besides China were Russia, South Korea, Malaysia, Indonesia, Australia, Thailand, Brazil, Vietnam, Japan and Singapore. Delegations from Southeast Asia, the Middle East, Central Asia, Africa, Latin America and Europe connected directly with exhibitors—enabling Chinese manufacturers to engage global customers without going abroad, and giving overseas buyers first-hand access to China’s extensive industrial supply chain.

“The international presence is particularly strong.” emphasized Jin Zheng, Chairman of Guangxi Liugong Group Co., Ltd. and Guangxi Liugong Machinery Co., Ltd., “We have also been impressed by the high caliber of visitors, including many technical and procurement decision-makers. Several customers even signed contracts with us on site.” Jianbo Du, Assistant President & Global Aftermarket General Manager of Lingong Heavy Machinery Co., Ltd. echoed that view: “bauma CHINA has attracted a large number of high-quality international visitors, creating valuable opportunities for Chinese manufacturers to bring their new energy and intelligent products to global markets.”

Supporting Program: Looking Beyond the Exhibition Floor

A comprehensive program of concurrent events complemented the exhibition, providing further opportunities for professional exchange, industry dialogue and business networking. For the first time, the supporting program featured high-level conferences—including the Construction Machinery Innovation Conference, the Construction Machinery Marketing & Business Matching Conference, the Construction Machinery Electrification & Green Development Conference, alongside Tech Talk sessions—bringing together executives, experts, associations and research institutions to discuss AI applications, smart mining, green development and overseas expansion. At the Live Demo Area and Construction Technology Solution Area at SWEECC, static displays turned into live operation: all-electric excavators in action, unmanned mining workflows, smart factory solutions and microgrid demonstrations gave visitors first-hand insights into emerging technologies and their practical applications.

Commenting on the supporting programs, Chengliang Liu, Yangtze River Scholar and Professor of Shanghai Jiao Tong University remarked: “Our original intent behind hosting the conference at bauma CHINA was to promote closer collaboration between industry, academia, research and practical applications. After my presentation, I was approached by a number of companies and research organizations. I look forward to seeing the conference continue and grow even more successful in the future.”

The next bauma CHINA will be held from November 27 to 30, 2028, at Shanghai World Expo Exhibition & Convention Center (SWEECC) and from November 28 to December 1, 2028, at Shanghai New International Expo Centre (SNIEC).

For more information about bauma CHINA, please visit the official website: www.bauma-china.com

bauma NETWORK
Messe München brings extensive expertise to organizing international trade fairs worldwide, including the construction machinery sector. It organizes bauma CHINA in Shanghai and bauma CONEXPO INDIA in Greater Noida, near Delhi. In March 2017, the bauma NETWORK was expanded through a licensing agreement with SOBRATEMA (Brazilian Association of Technology for Construction and Mining) to include M&T EXPO in Brazil. Messe München continues its global growth strategy and announces the inaugural edition of bauma SAUDI ARABIA, scheduled for May 8-11, 2027, in Riyadh, in cooperation with dmg events. bauma in Munich remains the largest trade fair in the world in terms of exhibition space.

Messe München
As one of the world’s leading trade fair organizers, Messe München presents the world of tomorrow at its around 90 international trade fairs. Its portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. These include 14 of the world’s leading trade fairs such as bauma, BAU, IFAT and electronica, cooperative events such as IAA MOBILITY, and numerous guest events.
With an international network of affiliated companies and foreign representatives, Messe München

is active worldwide. Together with its around 1,200 employees in the group, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, the U.S., and Saudi Arabia.
Around 150 events held annually attract more than 50,000 exhibitors and around three million visitors in Germany and abroad. That makes Messe München an important economic driver, triggering purchasing power effects in the billions.